

The Power House Marketing Intern

Job Description:

The Power House is a functional fitness gym that specializes in group fitness, private training, corporate wellness and nutrition. Our marketing team is looking for an intern to support our marketing, public relations and social media activities. A successful applicant will have a passion for health and fitness, an interest in marketing, and motivation to learn from a collaborative, fun team.

In this role, you will work across the various marketing functions to support our team. Responsibilities will include writing social media content, market research, community outreach and relationship building, graphic creation in Canva, case study development, and other activities related to our 2021 marketing goals.

The person in this role will report to The Power House's Marketing Manager. This role is a great opportunity for someone who wants to strengthen their marketing, writing and social media skills. An ideal candidate will be pursuing a career in marketing, advertising, communications, social media or a similar role.

The internship is for three months, with opportunity to extend. The role can be remote or based in the Twin Cities based on your comfort level with current COVID-19 guidelines.

Requirements:

- Interest in health and wellness
- Familiarity with CrossFit/weight lifting is a plus
- Pursuing a career in a marketing-related field
- Strong writing and communication skills
- Hours and days are flexible, but the ideal candidate will be available 5 – 10 hours/week minimum.
- Uphold The Power House MN's Core Values:
 - **Kaizen:** A Japanese term meaning "constant improvement," kaizen invokes a consistent and humble approach to health, fitness, and personal development that reaps long-lasting rewards across the lifespan.
 - **Community-based, Team-driven:** People and movement are our religion. Our commitment to create genuine connections between humans, safe spaces to suffer and succeed together, and deliver world-class fitness programs is what gets us out of bed in the morning.
 - **Customization:** We believe in meeting our athletes where they are at. Health is not a 'one size fits all' mold, so we intentionally invest in a diverse set of practices, tools, and coaching approaches to best serve each individual or organization we work with.
 - **Clear the Path:** We pave the way for others to succeed by supporting and guiding each person on their unique journey towards self-actualization. In clearing the path, we remove barriers to success and develop a culture which celebrates the triumphs of others as much as the victories of oneself.

- **Daring Leadership:** Daring leadership means challenging and taking ownership of our thoughts, words, and actions. As daring leaders, we rumble with vulnerability, create trusting relationships within all levels of our company, learn to rise together when we fall, and collectively live into our values every.single.day.

To apply, submit a cover letter and current resume to jill.lipset@tphmn.com. Applications will be accepted and reviewed on a rolling basis until the position has been filled.